



PRIVACY STATEMENT

Life of Gini
Conscious & Connected Travel

Mail: contact@lifeofgini.nl
Phone: +31(0)352064532

www.lifeofgini.nl



Table of contents

Privacy & Cookie Statement Life of Gini	3
1 Booking	3
1.1 What data do we collect from you?	3
1.2 What do we use the data for?	3
1.3 Basis	3
1.4 How long do we keep your data?	3
1.5 Who do we share your data with?	4
1.6 Transfer to a third country or international organisation outside the EU?	4
2 Travel Evaluation	4
2.1 What data do we collect from you?	4
2.2 What do we use the data for?	4
2.3 Basis	4
2.4 How long do we keep your data?	4
2.5 Who do we share your data with?	4
3 Newsletter	4
4 Brochure	5
5 Cookies & Profiling	5
6 Complaints about the trip	6
7 Visa application	6
8 Security	7
9 Your rights	7
10 Alterations	8
11 Questions, comments and complaints	8
12 Data Controller	8
13 Cookie Policy	8

Privacy & Cookie Statement Life of Gini

With this privacy statement, Life of Gini informs you, among other things, about what type of personal data we collect, what your data is processed for and what rights you have.

Booking

If you wish to book for other persons, you must be authorised to do so by that person.

What data do we collect from you?

When you book a trip, the data you provide will be recorded by us. We collect information including:

- Name, address, place of residence, telephone number, e-mail
- Date of birth
- Invoice
- Dietary data (if you wish to provide them)
- Necessary medical information (if you wish to provide it)
- Details of the booked trip
- Company name and policy number of your travel insurance

What do we use the data for?

- Your data is necessary to make enquiries, to provide you with information about your trip, for relevant communication regarding the booking, for the proper execution of the trip and to handle the booking and payment.
- Your dietary information will be shared with the hotel or other travel service providers who provide meals and, if for a medical or religious reason, only to the extent that you give your consent.
- To the extent that you give your consent, your medical data will be shared with the travel service provider who needs to know about this and disclosure is necessary for your stated needs, your safety or the safety of third parties.
- Name and address details, bank details and data about the booked trip, costs and payment are processed for the purposes of accounting, accounts receivable and collection operations.
- Your data may be used for a legitimate interest of the company or third parties, such as handling complaints, disputes and legal claims, insofar as your interest should not prevail.
- We process your experience to assess whether you meet the eligibility requirements. This is necessary for your safety, that of others and for the smooth running of the trip.]
- We process the company name of your travel insurer and your policy number to verify that you have travel insurance because it is mandatory.

Basis

We collect your data for the execution of the agreement we have with you. In addition, data is processed on the basis of the legitimate interest of the company and third parties, insofar as your interests should not prevail. In addition, data is collected in order to comply with legal obligations, including in particular the obligation to keep accounts. You must give your explicit consent for the processing of your diet/medical data.

How long do we keep your data?

- Unless otherwise stipulated, personal data will be stored for a maximum of two years after the trip.
- Medical data will be deleted [after the expiry of the complaint period/30 days/....] after the trip.

- Insofar as data is required for the tax administration, this data will be stored for the applicable mandatory period (usually 7 years).
- The above retention periods may be deviated from due to a legal obligation or a legitimate interest of the company or third parties, insofar as your interest should not prevail. Among other things, data may be retained in the event of complaints, possible disputes or legal claims for up to 2 years after the handling of the complaints, dispute or legal claims.

Who do we share your data with?

- We make your data available to travel service providers if and to the extent necessary for the proper execution of the trip, for the representation of the needs indicated by you, for your safety or the safety of others.
- In the processing of data, external processors are used, such as the booking system, the accounting system, the e-mail system, the accounting and for payment and collection.

Transfer to a third country or international organisation outside the EU?

If your trip takes place outside the EU, the necessary personal data will be passed on to local travel service providers outside the EU on the basis of the execution of the (travel) agreement with you. The travel service providers are responsible for the correct processing of your personal data and are bound by the privacy rules applicable in that country.

1 Travel Evaluation

What data do we collect from you?

We collect information including your name, the trip taken, your reviews of the trip, your other feedback or information that you include in the trip evaluation.

What do we use the data for?

- We use the data for internal evaluation.
- We use the data for evaluation and feedback to the relevant travel service provider.

Basis

We collect your data on the basis of the performance of the agreement we have with you. In addition, data is processed on the basis of the legitimate interest of the company and travel service providers in a thorough evaluation of its products or services, insofar as your interests should not prevail.

How long do we keep your data?

Data in the evaluation will be kept for 2 years after the trip.

Who do we share your data with?

External processors such as a survey company are used to carry out the evaluation. The data may be passed on to the travel service provider. Depending on the situation, this is done anonymously.

2 Newsletter

What data do we collect from you?

We collect information including your name and email address.

What do we use the data for?

If you subscribe to the newsletter or are a customer of ours, your data will be used to send you the digital newsletter. We ask for your name in order to personalize the salutation of the newsletter.

Basis

If you are not yet a customer, we will process your data insofar as you have given us permission to use or send the newsletter. If you are already a customer, we will send you a newsletter on the basis of the company's legitimate commercial interest in sending the most up-to-date travel offer to its customers.

How long do we keep your data?

Your data will be retained for these purposes until you unsubscribe. You can unsubscribe at the bottom of each newsletter.

Who do we share your data with?

We use an external e-mail program to send the newsletter.

3 Brochure

What data do we collect from you?

We collect data including your name, address, place of residence, when requesting a hardcopy brochure. We collect data, including your name and e-mail address, when you request a digital brochure.

What do we use the data for?

When you request a brochure, your data will be used to send it to you.

Basis

We process your data for the execution of the agreement after you request us to send you the brochure.

How long do we keep your data?

Your data will be deleted [IMMEDIATELY/1 month...] after it has been sent, insofar as it is not used lawfully for other purposes specified in this privacy policy.

Who do we share your data with?

To send the brochure, we use an external e-mail program (digital) or an external printer (hardcopy).

4 Cookies & Profiling

What data do we collect from you?

With your consent, we collect data about your surfing habits and preferences. Tracking cookies and scripts are used for this purpose. We collect your IP address in this process.

What do we use the data for?

This data is used to build profiles that allow us to show you targeted advertisements and make offers more relevant to you.

Basis

The data will only be processed on the basis of your consent.

How long do we keep your data?

Your profile will be stored no later than 6 months after the last website visit.

Who do we share your data with?

Your profile is stored with a third-party analytics service.

5 Complaints about the trip

What data do we collect from you?

We collect data including your name, the trip taken, the complaint and other information that you mention in the complaint.

What do we use the data for?

- We use the data for internal evaluation of the complaint.
- If the complaint relates to the execution of the trip, we will use the data for feedback to the travel service provider concerned with the request for a response to the complaint.
- Your data may be used for a legitimate interest of the company or third parties, such as disputes and legal claims, insofar as your interest should not prevail.

Basis

We collect your data on the basis of the performance of the agreement we have with you. In addition, data is processed on the basis of the legitimate interest of the company and travel service providers in proper complaint assessment and complaint handling, insofar as your interests should not prevail.

How long do we keep your data?

Data relating to the complaint will be kept for 2 years after the complaint has been dealt with.

Who do we share your data with?

If applicable, relevant personal data and data about your complaint will be passed on to and discussed with the travel service provider, our lawyer and/or insurer and dispute resolution providers.

6 Visa application

What data do we collect from you?

We collect data including your name and address details, email address, date of birth, travel period, first place of residence, passport number and period of validity. If necessary, with your permission, we will send a copy of passport including photo (without BSN) to the embassy/consulate.

What do we use the data for?

The requested information is necessary for the submission of the visa application and is prescribed by the embassy/consulate.

Basis

We process this data for the execution of the agreement. If required, we will forward your copy of passport including photo (BSN shielded) to the embassy/consulate with your permission.

How long do we keep your data?

Your data will be kept for these purposes until the visa application is completed.

Who do we share your data with?

Your data will be shared with the embassy/consulate.

7 Security

How do we protect your data?

We take all appropriate organisational and technical precautions to secure your personal data and require third parties who process your personal data for us to do the same. This includes that:

- Access to your personal data is limited to persons who are required to process this data by physical and digital access restriction.
- Our network, data storage and data transport are secured - and where appropriately encrypted - according to the current security standards.
- Login and user activities are logged in order to be able to trace unlawful processing.
- We train our employees and promote a culture of privacy.
- The privacy policy is evaluated annually for effectiveness.

8 Your rights

Your rights:

- You have the right to access your personal data and the right to correct your personal data.
- You have the right for us to delete your personal data to the extent that
 - it is no longer necessary for the purposes for which it was collected and for purposes compatible with it, or;
 - the processing is based on your consent and you withdraw this consent and there is no other legal basis for the processing, or;
 - The processing is based on a legitimate interest of the company or third parties, you object to the processing and your interest prevails over legitimate interests of the company and third parties.
- You have the right to restriction of processing.
- You have the right to receive a digital copy of the personal data you have provided to us.
- You have given us the right to withdraw your consent.
- You have the right to object to the processing of your personal data on grounds relating to your particular situation, insofar as the processing is based on the legitimate interest of the company or third parties.
- You have the right to object to the use of your personal data for direct marketing purposes, including profiling.
- You have the right to file a complaint with the Dutch Data Protection Authority.

You can send a request to the e-mail address or postal address below. In order for us to be able to process your request, you must be able to identify yourself.

9 Alterations

We need to amend this privacy statement from time to time, for example due to changes to the website, changed processing purposes, changed working methods or due to changing regulations. We will change the content of the statements unilaterally and without prior notice.

10 Questions, comments and complaints

If you have any questions, comments or complaints about how we handle your personal data, please let us know via the email address below. We will respond as soon as possible, but no later than 4 weeks.

11 Data Controller

The company below is the controller within the meaning of the General Data Protection Regulation.

Name: Life of Gini B.V.

Address: Veldweg 19, 3764 CP Soest

E-mail: contact@lifeofgini.nl

Phone Number: +31 35 206 4532

12 Cookie Policy

Cookies are files that a website places on your computer, tablet or smartphone and sends data back to the website that places it. You can always delete cookies in your Internet browser and also set whether you want to accept or block cookies. Below we will explain which types of cookies are used on our website.

Functional and analytical cookies:

In order for the website to function properly, functional cookies are used. In order to be able to adapt our website to the general wishes and interests of the visitor, we use analytical cookies. These cookies allow us to see how the website is used, which pages cause problems for visitors, which are interesting, and so on. This information is important for us to continue to develop a pleasant website experience for you. On the website, we measure visitor information with Google Analytics.

Tracking cookies:

When you visit our website, you will be asked for permission to place tracking cookies and use the information. We use tracking cookies to measure your preferences based on your surfing habits. This enables us to display personalized advertisements after visiting our website. You can [learn](#) more about these types of banners www.youronlinechoices.com/nl/ on the website. You can also find this in your browser settings. You will also find an information icon in the banners that allows you to no longer allow these banners.

Third-party cookies:

When using our website, other parties , such as Facebook and Instagram may place cookies after you

have agreed to them. For an explanation of these cookies, we refer to the privacy and cookie statements of these parties.

Advertising cookies:

On the website we show advertisements from other parties. Cookies are placed to keep track of how many visitors click on the advertisement and whether orders are placed via the advertisement.

Affiliate parties:

We work together with various parties who assist us in advertising. The privacy responsibility lies with these parties. Please read their privacy statement for more information. Of course we are happy to inform you about these collaborations. No personal information about you will be shared by us with these parties.

More information about cookies can be found on the website of the Dutch Consumers' Association:

<https://www.consumentenbond.nl/internet-privacy/wat-zijn-cookies>